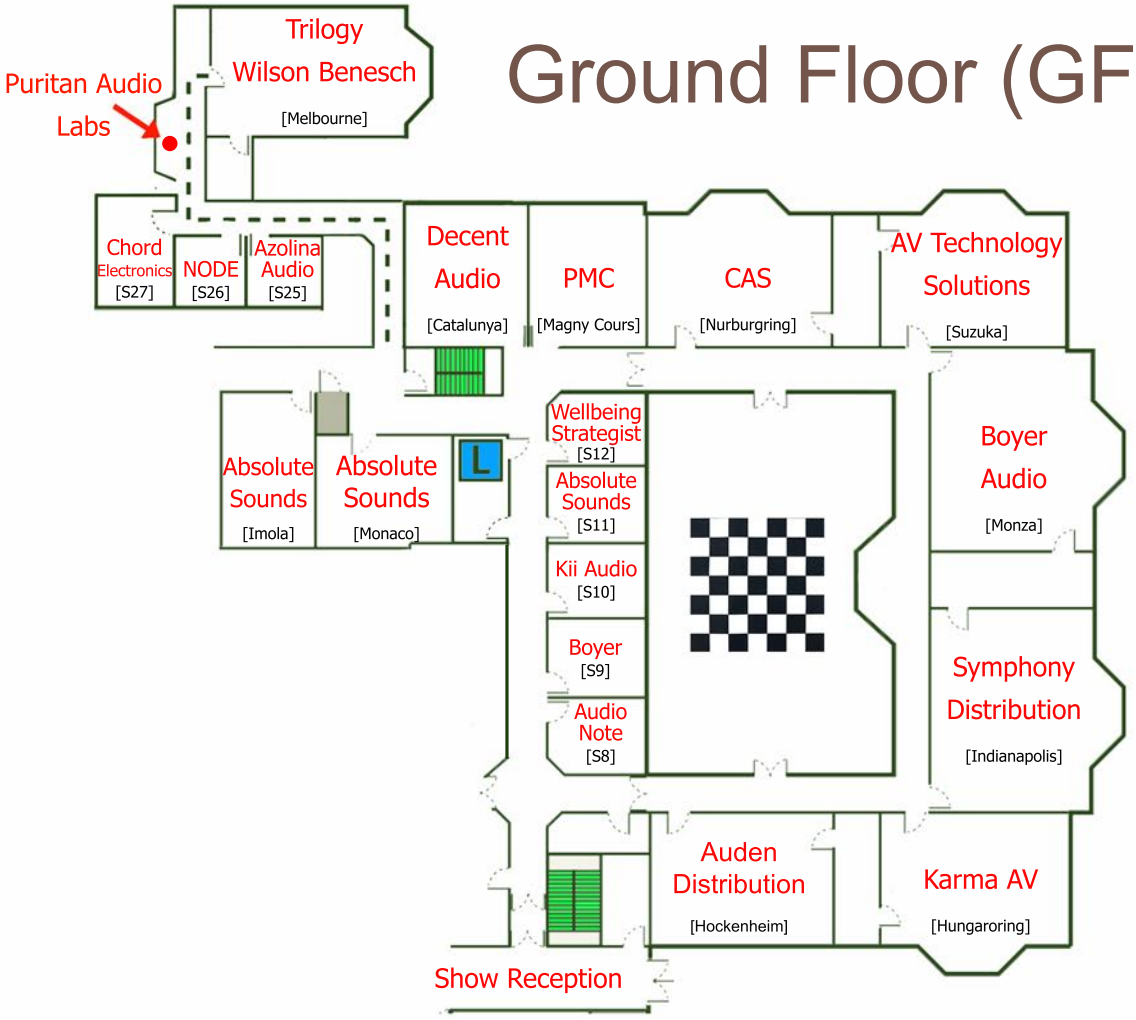Ground Floor (GF)